



*Developing Character* | *Enriching Minds*



## Our Mission

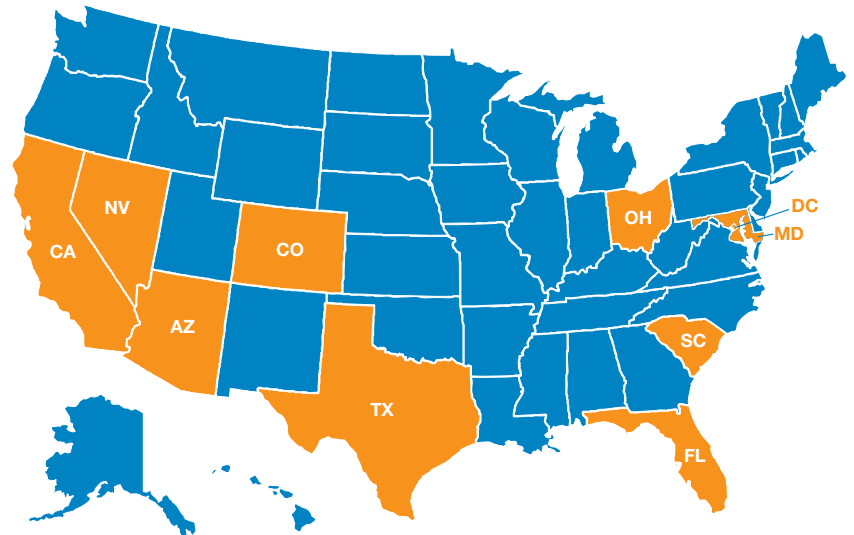
As a national family of non-profit public charter school campuses, Imagine Schools partners with parents and guardians in the education of their children by providing high quality schools that prepare students for lives of leadership, accomplishment, and exemplary character.

## Our Approach

Imagine Schools emphasizes excellence in academics and character, empowering learners to become leaders. Students are equipped to track their own academic progress, using data to set personal learning goals and celebrate achievement. In learning environments rich with rigor and relevancy, students graduate well prepared for college, career, and life.

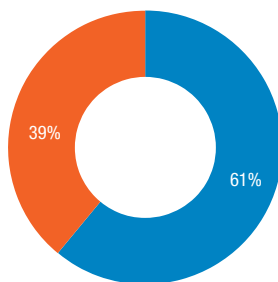
## Our Reach

- 30,000+ K-12 students
- 60 campuses
- Nine states and District of Columbia



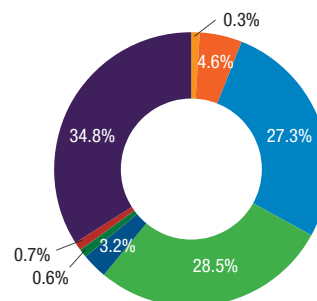
## Our Students

School Population



Urban  
vs  
Non-Urban

Ethnicity

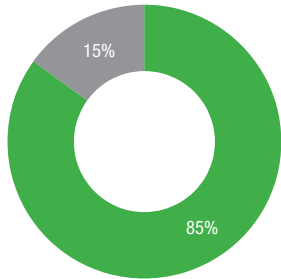


American Indian/Alaskan Native  
Asian Black Hispanic/Latino  
Mixed Other Pacific Island White

# Our Results

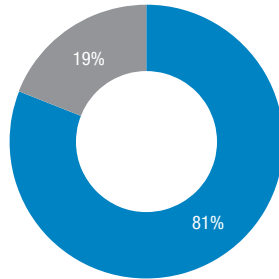
## 2015–16 Re-enrollment Rate

**Re-enrolled**  
Did not Re-enroll



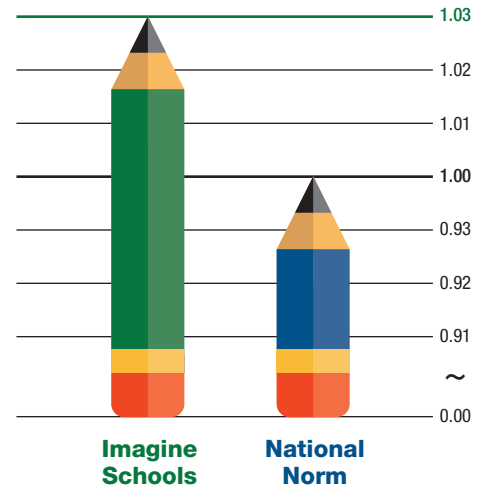
## 2015–16 Teacher Retention Rate

**Retained**  
Not Retained



## 2015–16 Average National Learning Gains

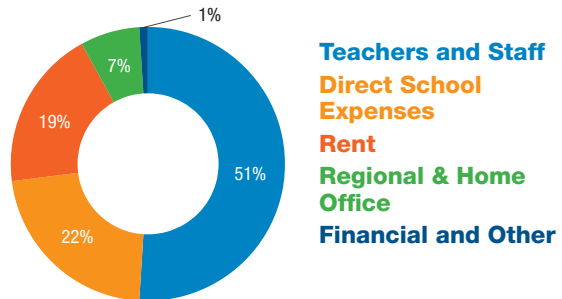
(1.0 is considered the national norm for growth in one school year)



# Our Budget

As stewards of public educational funding, Imagine Schools currently operates within a \$300 million annual budget, ensuring all funds go toward the resources students need for a high quality education.

## Fiscal Year 2016 Imagine Schools & Imagine Schools Non-Profit— Combined Total Expenditures



# Support Imagine Schools

Your generosity empowers today's learners to become tomorrow's leaders. As a 501(c)3 non-profit organization committed to accountability and transparency, you can invest with confidence, knowing your support brings tuition-free educational choices and options to families.

# Learn More

Please contact Rhonda Cagle, Chief Communications and Development Officer, to learn how your investment can develop the character and enrich the minds of students throughout the United States. Contact her at [Rhonda.Cagle@imageschools.org](mailto:Rhonda.Cagle@imageschools.org) or call 703-740-2887.

Also, visit us at [imageschools.org](http://imageschools.org)





# Faces Behind the Facts

Facts are important. So are the faces behind the facts. The mission of Imagine Schools comes to life in the lives of the students, families, and teachers at our campuses.



## Imagine Schools Wins 41 Promising Practices Awards in 2016

Character.org recognized Imagine Schools' acclaimed character education approach with 41 Promising Practices awards at 33 of their 60 campuses nationally. This builds on previous awards from Character.org, including recognition as a National District of Character in 2013.

This year's winning practices include unique anti-bullying programs, creative ways to integrate character and academic subjects, effective strategies for developing student leadership, and activities that build community—within our schools and beyond.

“Coming from a school with endless bullying, Imagine has been a miracle,” states an eighth grade student from Imagine Firestone in Colorado. “It has allowed me to create confidence in myself through character education. These values open up doors for students, and encourage them to lead examples of each virtue. That is one of the reasons why I love Imagine...”

## Imagine Schools Leads the Way Inside Classrooms and the Community

“Imagine Prep and Imagine Rosefield in Surprise, Arizona are not just schools; they are creation epicenters of future leaders,” states a community partner and parent. “From being chosen as the pilot school for a young entrepreneurs’ program through the Chamber of Commerce to having students serve on the City Council’s Youth Leadership Council, Imagine Schools has led the way both inside the classroom and out in the community.

Surprise has the highest percentage of school-age students in Arizona exercising school choice; both schools are the choice of many because of the focus on strong academics, character development, and individual success.”

